

Gregg Einhorn

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betweenhereandthere.com

I specialize in print design and illustration and bring a clean, contemporary sophistication to every project. My focus includes book design, identity, branding, collateral, advertising, apparel graphics and more.

Freelance Experience

Freelance Graphic Designer and Illustrator: 1998–present

Clients include **Creative Intelligence** (event branding/luxury invitations): unique party and wedding invitations, event identity. **L.A. Louver** (art gallery): exhibition invitations, artist catalogue, advertisements. **Feral House** (book publisher): book design, collateral. **Process Media** (book publisher): book design, identity. **E! Networks**: B2B collateral, signage. **Milk Fed** (clothing design): t-shirt graphics. **SuicideGirls.com** (website/online community): book design, collateral, advertisements, illustration. **She Wants Revenge** (musical group): t-shirt graphics. **Shane Campbell Gallery** (art gallery): exhibition catalogue. **Deutsch Inc.** (advertising): DirecTV advertisements. **Catapult Marketing**: Intel advertisements. **The Phelps Group** (marketing): Panasonic B2B presentation. **Touch & Go Records**: The For Carnation album design. **Yeti** (art/music/culture journal): editorial illustration. **American Society of Clinical Oncology**: logo.

Full Time Experience

Art Director/Designer, A.D.D. Marketing & Advertising: 2001–2002

Created and executed design concepts and developed and produced artwork for a variety of materials, including advertisements, identity, direct mail, packaging, web banners and other collateral. Clients included Rhino Records, New Line Cinema, Razor Scooter USA, MCA Records, MGM, Slingshot Kiteboards, Blue Note Records, Paramount Pictures, UnionBay, Fox Sports Net, Universal Pictures, Procter & Gamble, Electronic Arts, Touchstone Pictures, 20th Century Fox, 8000 Sunset, Columbia TriStar Television, Boarding for Breast Cancer.

Digital Designer, Getacard.com: 2000

Created, designed and modified web images and pages for eCommerce website. Production work including scanning, color correction and batch processing. Also responsible for in-house presentations and signage.

Education

University of California, Los Angeles: MFA in sculpture

Brandeis University, Waltham, MA: BA in Applied Art, honors & cum laude

School of the Museum of Fine Arts, Boston, MA